

# JAKE SIEMER

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## INTENT

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To obtain a position with a multimedia production company working in a fast-paced, collaborative environment, where sharp animation and design skills, along with creativity, knowledge of technology, and strong work ethic will be valued.

## WORK

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| (3/11 - Present)  | E-Commerce Design    | <b>Frontgate Furniture / Cinmar Inc.</b> - Cincinnati, OH <ul style="list-style-type: none"><li>• Roll out revamped Frontgate and Grandin Road sites.</li><li>• Design and code engaging e-marketing campaigns.</li><li>• Dynamic personalization, coding, image processing.</li></ul>               |
| (10/10 - Present) | Multimedia Designer  | <b>Environmental Quality Management</b> - Cincinnati, OH <ul style="list-style-type: none"><li>• Roll out mixed media campaign for MSD of Cincinnati.</li><li>• Design and production of promotional print materials.</li><li>• Work closely with clients to fulfill their branding needs.</li></ul> |
| (7/09 - 8/10)     | Resident EasyTech    | <b>Staples EasyTech / Copy &amp; Print</b> - Cincinnati, OH <ul style="list-style-type: none"><li>• Find creative solutions to customers' print needs.</li><li>• Oversee the production of high volume print jobs.</li><li>• Prompt promotion to Resident EasyTech position.</li></ul>               |
| (2/08 - 6/08)     | Post-Prod. Assistant | <b>Bright Light Visual Communications</b> - Cincinnati, OH <ul style="list-style-type: none"><li>• Troubleshoot and create solutions to solve problems.</li><li>• Edit videos, create graphics, and record voiceovers.</li><li>• Dub DVDs / digital video tapes, and digitize videos.</li></ul>      |

## SCHOOL

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Cincinnati State Technical And Community College, Cincinnati, OH  
Associate Degree of Applied Science in **Graphic Design (GRD)**, June 2010  
Associate Degree of Applied Science in **Audio/Video Production**, June 2010

## SKILLS

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- Software Skills: Photoshop, Illustrator, Flash, After Effects, Maya, Final Cut Pro, AVID Adrenaline, Dreamweaver, InDesign, Office/iWork, Pro Tools, Sound Forge.
- Understands a wide variety of cross-platform computer software and applications for Microsoft Windows, Mac OSX, and various commercial distributions of Linux.
- Excels at animation / motion graphics / video effects for both broadcast and web.
- Understands and can quickly adapt to new concepts and working environments.
- Advanced skills and techniques in 2D and 3D image creation and manipulation.
- Knowledgeable in advertising, marketing, and mixed-media campaigns concepts.
- Operate and maintain digital audio and video hardware and equipment including: cameras, microphones, mixers, cables, and various production-related hardware.

## AWARDS

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Won 1 Silver Student ADDY Award Regionally / 1 Gold & 2 Silvers Locally, 2009